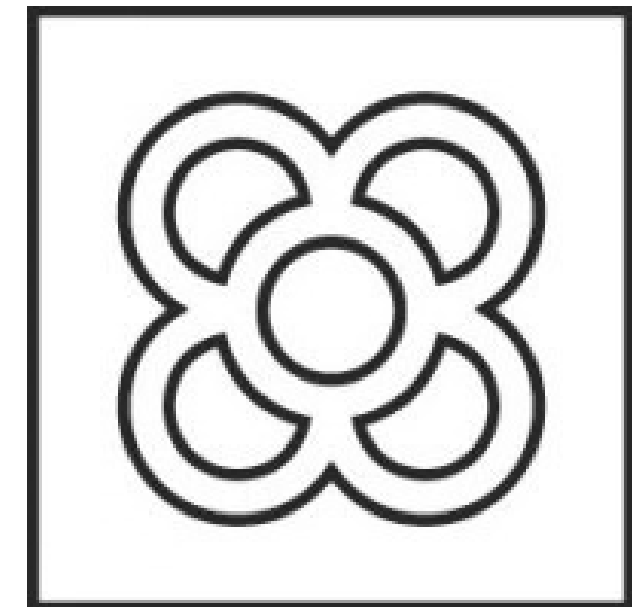


HOTELES BESTPRICE

A Journey of Growth,
Innovation & Hospitality
Excellence

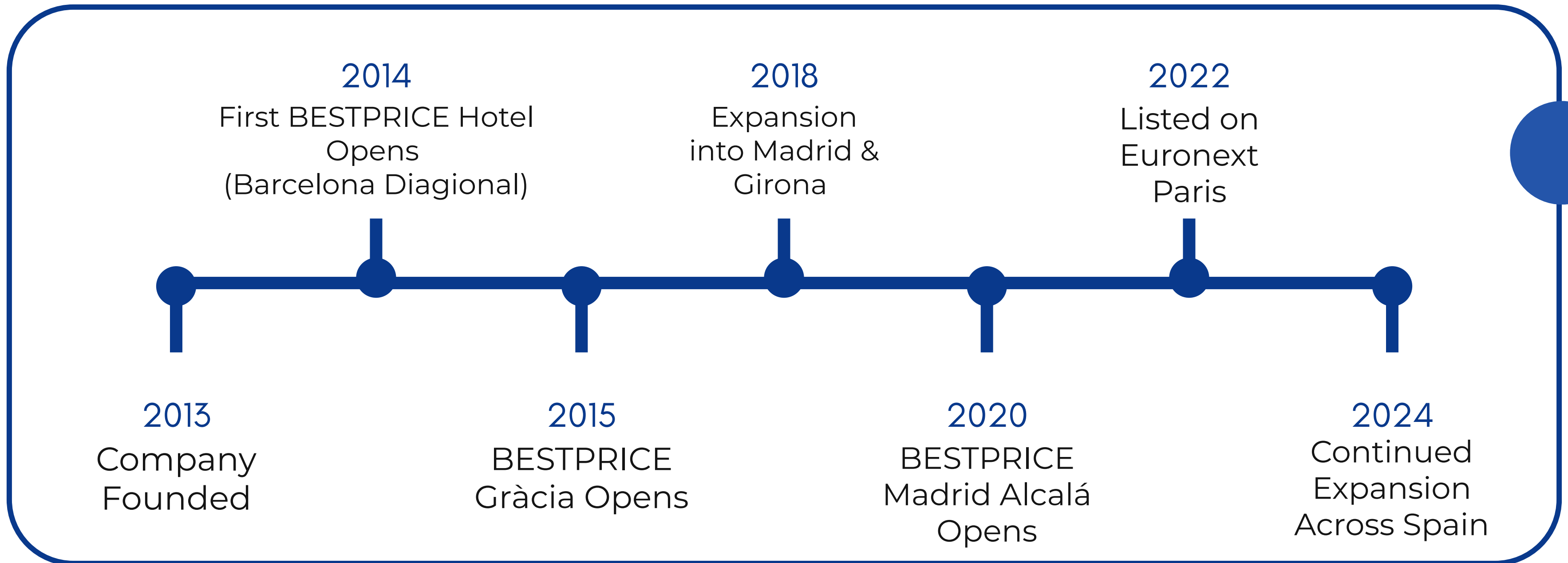


ABOUT HOTELES BESTPRICE

Founded in Barcelona in 2014, Hoteles BESTPRICE has established itself as a growing hotel brand in Spain, recognized for its strong guest ratings, operational excellence, and continued expansion.



BESTPRICE GROWTH TIMELINE



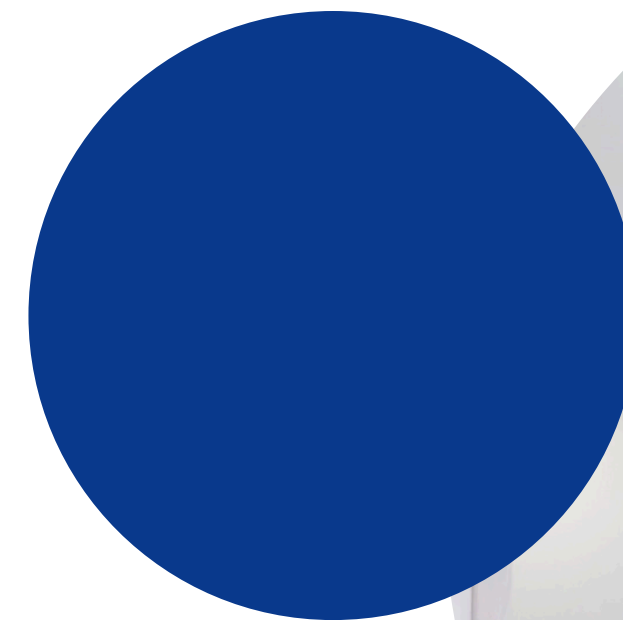
2013-2014 THE BEGINNING

Hoteles BESTPRICE was founded in 2013 and began operations in 2014 with the opening of its first hotel, BESTPRICE Diagonal, in Barcelona. During its first year, the company achieved strong occupancy rates and established the foundation for future growth and expansion.



2015-2018 GROWTH & EXPANSION

Following the success of its first hotel, Hoteles BESTPRICE continued expanding its presence in Barcelona and beyond. During this period, the company opened BESTPRICE Gràcia, achieved record occupancy rates, and began planning future developments in Madrid and Girona.



2020-2021 RESILIENCE & GROWTH

Despite the challenges of the COVID-19 pandemic, Hoteles BESTPRICE continued expanding its portfolio. In 2020, the company opened BESTPRICE Madrid Alcalá, and in 2021, BESTPRICE Girona welcomed its first guests. These openings demonstrated the company's resilience and commitment to long-term growth.



2022 EURONEXT LISTING

2022 marked a historic year for Hoteles BESTPRICE. The company was listed on the Euronext Paris stock exchange with a market capitalization of €20.4 million. During the same year, BESTPRICE continued achieving outstanding occupancy rates and strong guest review scores across its portfolio.

EURONEXT Paris

2023 ACCELERATED GROWTH

2023 was a year of significant growth for Hoteles BESTPRICE. The company opened its Valencia hotel, expanded its presence in Madrid, achieved record financial results, and approved its first dividend payment as a publicly listed hotel company.



2024 NEW OPENINGS & DEVELOPMENT

In 2024, Hoteles BESTPRICE continued its expansion strategy with the opening of BESTPRICE Santillana del Mar. The company also acquired a new property in Barcelona and began construction on future hotel developments, reinforcing its commitment to long-term growth across Spain.



THE FUTURE OF BESTPRICE

From its beginnings in Barcelona to becoming a publicly listed hospitality company, Hoteles BESTPRICE continues to focus on sustainable growth, operational excellence, and exceptional guest experiences. With new developments, strategic acquisitions, and expansion opportunities, the company remains committed to strengthening its presence across Spain and creating long-term value for guests, partners, and shareholders.

